



TEE OFF **FORE** TROY

September 14, 2021

Indianwood Golf & Country Club

SPONSORSHIP OPPORTUNITIES

Presented by:



The annual golf outing provides a full day of fun and networking with a wide range of business professionals and community leaders. With an 18-hole scramble format, this outing is held at a private country club and includes breakfast, lunch, and late afternoon after-glow.

STROLLING BREAKFAST | \$2500

- Company name/logo on Signage at the Strolling Breakfast
- Opportunity to have a table and representative during breakfast for maximum exposure
- Company logo with click-through link displayed on event landing page
- Company name/logo on sponsorship related social media advertisements and event press releases
- Verbal/visual recognition at the Award Ceremony and Logo/Name in printed event program
- Opportunity to purchase up to two discounted VIP Foursome
- Ten raffle tickets for event prize drawing

19TH HOLE (COCKTAIL RECEPTION) | \$2500

- Company logo on signage at the Cocktail Reception
- Opportunity to have a table and representative during the reception for maximum exposure
- Company logo with click-through link displayed on event landing page
- Company name/logo on sponsorship related social media advertisements and event press releases
- Verbal/visual recognition at the Award Ceremony and Logo/Name in printed event program
- Opportunity to purchase up to two discounted VIP Foursome
- Ten raffle tickets for event prize drawing

LUNCH ON THE COURSE | \$2500

- Company logo on all player's lunch packaging
- Opportunity to have a table and representative during lunch pick-up for maximum exposure
- Company logo with click-through link displayed on event landing page
- Company name/logo on sponsorship related social media advertisements and event press releases
- Verbal/visual recognition at the Award Ceremony and Logo/Name in printed event program
- Opportunity to purchase up to two discounted VIP Foursome
- Ten raffle tickets for event prize drawing

SAFETY SPONSOR | \$2500

- Company name/logo on all Safety Signage throughout the course
- Opportunity to have a table and representative during breakfast and/or at reception for maximum exposure
- Company name/logo on Mini Hand Sanitizers given to each sponsor and volunteer
- Company logo with click-through link displayed on event landing page
- Company name/logo on sponsorship related social media advertisements and event press releases
- Verbal/visual recognition at the Award Ceremony and Logo/Name in printed event program
- Opportunity to purchase up to two discounted VIP Foursome
- Ten raffle tickets for event prize drawing

GOLF CARTS | SPONSORED BY TRION SOLUTIONS

- Company name/logo on all golf carts
- Company logo with click-through link displayed on event landing page
- Company name/logo on sponsorship related social media advertisements and event press releases
- Verbal/visual recognition at the Award Ceremony and Logo/Name in printed event program
- Opportunity to purchase up to two discounted VIP Foursome
- Ten raffle tickets for event prize drawing

SCORE CARDS | \$2500

- Company name/logo on all score cards placed in the golf carts
- Company Logo on individual and team scores' sign at reception
- Opportunity to have a table and representative during breakfast or reception for maximum exposure
- Company logo with click-through link displayed on event landing page
- Company name/logo on sponsorship related social media advertisements and event press releases
- Verbal/visual recognition at the Award Ceremony and Logo/Name in printed event program
- Opportunity to purchase up to two discounted VIP Foursome
- Ten raffle tickets for event prize drawing

CIGARS & LIBATIONS | SPONSORED BY F.I.T. FINANCIAL GROUP

- Customized Cigar pouches with company logo with
- Opportunity to distribute cigars & libations to golfers with personal golf cart (signage and logo on cart) or table
- Company logo with click-through link displayed on event landing page
- Company name/logo on sponsorship related social media advertisements and event press releases
- Verbal/visual recognition at the Award Ceremony and Logo/Name in printed event program
- Opportunity to purchase up to two discounted VIP Foursome
- Ten raffle tickets for event prize drawing

PHOTOGRAPHS | \$2500

- Company logo on photo frames for each foursome, given at the event
- Opportunity to have a table and representative at reception for maximum exposure, to distribute framed foursome photos
- Company logo with click-through link displayed on event landing page
- Company name/logo on sponsorship related social media advertisements and event press releases
- Verbal/visual recognition at the Award Ceremony and Logo/Name in printed event program
- Opportunity to purchase up to two discounted VIP Foursome
- Ten raffle tickets for event prize drawing

ARNOLD PALMER & JOHN DALY BAR | SPONSORED BY SUPERIOR NATIONAL BANK

- Opportunity to help host the Bloody Mary & Mimosa Bar
- Signature Drink named after company during Breakfast
- Company logo with click-through link displayed on event landing page
- Company name/logo on sponsorship related social media advertisements and event press releases
- Verbal/visual recognition at the Award Ceremony and Logo/Name in printed event program
- Opportunity to purchase up to two discounted VIP Foursome
- Ten raffle tickets for event prize drawing

WINE AND WHISKEY WALL | \$2000

- Company Logo on all Wine and Whiskey Wall Bags and Signage
- Opportunity to have a table and representative at Wine and Whiskey Wall for maximum exposure
- Company logo with click-through link displayed on event landing page
- Company name/logo on sponsorship related social media advertisements and event press releases
- Verbal/visual recognition at the Award Ceremony and Logo/Name in printed event program
- Opportunity to purchase up to two discounted VIP Foursome
- Ten raffle tickets for event prize drawing

GIFT BAGS | \$1500

- Company name/logo on all attendee gift bags and golf towels
- Opportunity to place promotional item in each attendee gift bag
- Company logo with click-through link displayed on event landing page
- Company name/logo on sponsorship related social media advertisements and event press releases
- Verbal/visual recognition at the Award Ceremony and Logo/Name in printed event program
- Opportunity to purchase one discounted VIP Foursome
- Five raffle tickets for event prize drawing

THE TURN (HALFWAY HOUSE) | SPONSORED BY HRPRO

- Company name/logo on Signage at the Halfway House (The Turn)
- Opportunity to have a table and representative at The Turn for maximum exposure
- Company logo with click-through link displayed on event landing page
- Company name/logo on sponsorship related social media advertisements and event press releases
- Verbal/visual recognition at the Award Ceremony and Logo/Name in printed event program
- Opportunity to purchase one discounted VIP Foursome
- Five raffle tickets for event prize drawing

GOLFZILLA | \$900 | SPONSORED BY OUR CREDIT UNION

- Company name/logo on sign on giant inflatable GOLFZILLA
- Opportunity to have a table and representative at The Turn for maximum exposure
- Company name included in all event press releases and in event program
- Company name with click-through link displayed on event landing page
- Verbal/visual company name recognition at the award ceremony and in event program

AIR CANNON | SPONSORED BY MANPOWER GROUP

- Logo on signage on Air Cannon
- Opportunity to have a representative at the hole for maximum exposure
- Company name included in all event press releases and in event program
- Company name with click-through link displayed on event landing page
- Verbal/visual company name recognition at the award ceremony and in event program

CONTEST HOLE SPONSOR | \$800 | STRAIGHTEST DRIVE SPONSORED BY BANK OF ANN ARBOR

- Logo on signage at Contest hole location
- Opportunity to have a table and representative at the hole for maximum exposure
- Company name included in all event press releases and in event program
- Company name with click-through link displayed on event landing page
- Verbal/visual company name recognition at the award ceremony and in event program

WINNER'S TROPHIES | SPONSORED BY TRION SOLUTIONS

- Ability to pass out winners' trophies (with your company logo engraved on them) at award ceremony
- Company name/logo on sign at sponsored hole (on the green)
- Company name included in all event press releases and in event program
- Company name with click-through link displayed on event landing page
- Verbal/visual company name recognition at the award ceremony and in event program

SOLD

TEE OFF TABLES | \$600 | MULTIPLE AVAILABLE

- Opportunity to have a representative at the hole for maximum exposure
- Company name/logo on sign at sponsored hole (on the green)
- Company name included in all event press releases and in event program
- Company name with click-through link displayed on event landing page
- Verbal/visual company name recognition at the award ceremony and in event program

(NON-CONTEST) HOLE SPONSOR | \$300

- Company name/logo on sign at sponsored hole (on the green)
- Company name included in all event press releases and in event program
- Verbal/visual company name recognition at the award ceremony and in event program
- Company name with click-through link displayed on event landing page

VIP FOURSOME | \$1350

(EARLY BIRD PRICING | \$1000 (ENDS JULY 31st))

- Signage- Color sign on course, including your company's logo
 - 18-holes of golf for 4 golfers plus carts on a private course
- Special VIP Reception Gift Package for each member of your foursome
(presented by Comcast Business)
 - Hot Breakfast including a Bloody Mary/Mimosa Bar
 - Lunch on the course, including snacks and beer
 - Networking reception with hors d'oeuvres and open bar
- Includes skins, extra putts, Air Cannon, and Golfzilla fun on the course

FOURSOME | \$1000

- 18-holes of golf for 4 golfers plus carts on a private course
- Hot Breakfast including a Bloody Mary/Mimosa Bar
- Lunch on the course, including snacks and beer
- Networking reception with hors d'oeuvres and open bar
- Includes Air Cannon and Golfzilla fun on the course

INDIVIDUAL GOLFER | \$300

- 18-holes of golf for 1 golfer with shared cart on a private course
- Hot Breakfast including a Bloody Mary/Mimosa Bar
- Lunch on the course, including snacks and beer
- Networking reception with hors d'oeuvres and open bar
- Includes Air Cannon and Golfzilla fun on the course