

VIRTUAL EVENTS

Sponsorship Opportunities

The Troy Chamber has adapted and expanded event sponsorships to include virtual event opportunities with increased deliverables.



Chamber of Commerce

Virtual Educational Events & Webinars

Anticipated Audience 30-60
\$150 | Per Event

Educational workshops to provide timely and relevant information and education to our members. Each workshop will be conducted virtually by local business experts on a wide variety of topics from operations and HR to strategy and sales. These interactive workshops offer learning and business development resources to business professionals, owners, managers and entry-level employees.

Deliverables Include:

- ◆ Company logo hyperlinked to company website displayed on event landing page
- ◆ Company logo on event marketing pieces
- ◆ Company featured in event announcement eblast sent to Chamber email base of 3000 contacts
- ◆ Company logo hyperlinked to company website within pre-event reminder email sent to all event attendees
- ◆ Opportunity for company representative to address attendees at each sponsored event (up to 3 minutes)
- ◆ Post event thank you email sent to all attendees with link to your website and approved company collateral attached
- ◆ Attendee list with name, company and office addresses

Topic Talks & Trivia Happy Hours

Anticipated Audience 30-50
\$75 | Per Event

Interactive social events with a focus on networking and building successful working relationships with fellow members. Each event topic is unique to inspire creative dialogue.

C.N.N. (Coffee, News & Network)

Anticipated Audience 30-50
\$95 | Per Event

A morning networking event with chamber educational components to it. Chamber members and future members are welcome. Learn about benefits included with your membership and ideas on how you can plug in!

Morning J.A.M. (Just a Minute)

Anticipated Audience 30-50
\$95 | Per Event

Start your business day networking with fellow Chamber members. Each attendee will have the opportunity to announce themselves and any noteworthy item in just a minute.

Deliverables Include:

- ◆ Company logo hyperlinked to company website displayed on event landing page
- ◆ Company logo on event marketing pieces
- ◆ Opportunity for company representative to address event attendees (up to 2 mins)
- ◆ Post event thank you email sent to all attendees with link to your website and approved company collateral attached

CONTACT: Tara Tomcsik-Husak | (248) 641-0197 | tara@troychamber.com