

7th Annual Nonprofit Management Conference

Wednesday, April 18, 2012

Walsh College – 3838 Livernois, Troy 8:00 a.m. – 3:00 p.m.



Keynote Speaker—Phil Power, President, The Center For Michigan

Includes three breakout sessions, continental breakfast, buffet lunch, and on-site nonprofit expo

Sponsors



Media Sponsor



Marketing:

Marketing Nonprofits: Turning Social Media into Social Contagion!

Finance & Accounting:

Avoid a Tax Disaster: 10 Ways You Can Lose Your Nonprofit Status

Making Sense (Cents?) of Financial Statements

Strategic Planning:

Components of a Highly Effective Fund Development Plan

Technology:

Strengthening Fundraising Through Social Media

Human Resource Management:

Unraveling the Mystery of People

Put It In Writing! - Tips & Tools To Create a Volunteer Handbook

Post-Recession Grant Seeking: A New Paradigm or Just More Lemonade?

Is This an Offer You SHOULD Refuse? (Thanks awfully, but...)

Leadership:

No Really... How to Get Your Board to Raise Money!

Successful Leading Without Prozac

Getting Your Board to Embrace Their Critical Role in Outreach, Advocacy and Fundraising

AFTERNOON WORKSHOPS

Developing Fundraising Strategies in the New Economy

Leon LaBrecque, JD, CPA, CFP, CFA, Financial Advisor, LJPR — *Reducing Uncertainty in Your Donors and Team*

Shai James-Boyd, MBA, CFRE, Methodist Children's Home— *Annual Giving: The Foundation for Raising Funds for Your Organization*

Technology Roadmap—Get Your Nonprofit on Track For Success With Technology

Leon Wilson, HighwayT, Michigan Nonprofit Association—*Nine Key Technology Concerns Nonprofit Management Must be Aware of to Ensure Effective Technology Decision Making*

Eric Vogel, Vogel Social Media—*The Power of Social Media*

NEW!!! - Need help sorting out your technology needs? Sign up for a free 30-minute, one-on-one consultation with MNA's HighwayT to answer your specific questions. Available on a first-come, first-served basis. Sign up at registration.

For a full description of breakout sessions and speakers, go to www.troychamber.com/non-profit-network

Registration:

FAX to the Troy Chamber (248-641-0545). E-mail address must be provided for confirmation. Payment due in full by April 13, 2012.

Attendee Name(s): _____

Organization Name: _____

Address: _____ City: _____ ZIP: _____

Phone: (_____) _____ E-mail: _____

Payment: (Checks made payable to "Non-Profit Network") Mail to: Troy Chamber, 4555 Investment Dr., Ste. 300, Troy, MI 48098

COST: \$50.00 - Troy Chamber members / \$95.00 - Non-members (Groups of 2 or more from same organization save \$5 per person)

_____ Attendees @ \$ _____ each = \$ _____

Please Invoice Credit Card # _____ Exp. Date ____/____/____

Cardholder Signature _____ Billing Zip Code _____